things to do

Partner with Things To Do

A new Australian platform for finding genuine things to do. We cut through the ads and the noise, and give local operators the spotlight they deserve.

PLANS
From $20 a month

SOCIAL ROADSHOW
A new region every 2 weeks

COMMISSION
0%. Bookings go straight to you



WHY PARTNER

WE SHOWCASE THE PEOPLE BEHIND THE EXPERIENCE.

Every great experience starts with the people who bring it to life. We get to know your story, then share it with travellers who are looking for something genuine to do.

Expand your reach.

Get found by travellers from across the country who are actively looking for something to do.

Showcase your story.

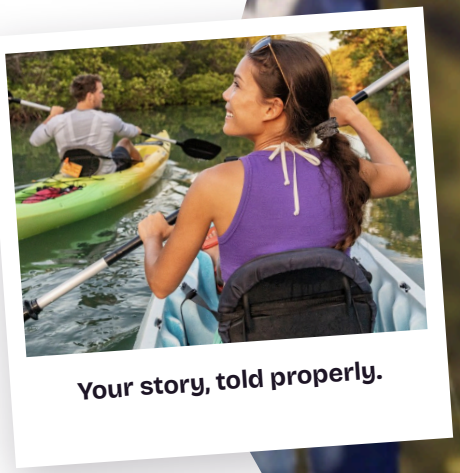
We're not just listing activities. We share who you are, and why your experience is worth the trip.

A real partnership.

We help with your listing, your photos and your deals, and we check in along the way.

Give back locally.

A portion of every membership is reinvested in local tourism during our roadshows.



THE SOCIAL MEDIA ROADSHOW

Every two weeks, a new region gets its moment.

Each roadshow runs across Facebook, Instagram and TikTok, with a giveaway that gets locals and travellers talking about the region.

Sat
Launch
Locals share their favourite thing to do.

Sun
Giveaway
Prizes from local operators, revealed and tagged.

Tue
Natural wonders
Attractions and fun facts.

Wed
Partner spotlight
One partner in depth. Gold first.

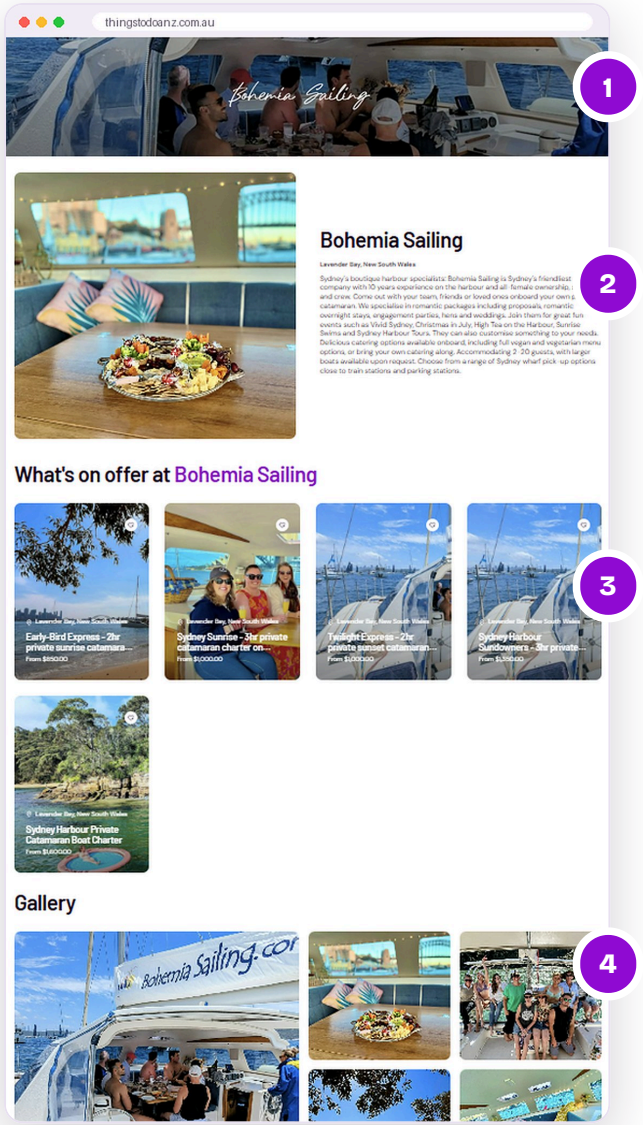
Thu
What's on
This weekend's events and a highlight video.

Fri
Street talk
Locals on camera.

Sat
10 things to do
The round-up, built from what locals told us.



Gold partners are guaranteed inclusion when the roadshow reaches their region. Silver partners are eligible for inclusion when the roadshow visits their region.



Example: Bohemia Sailing, Lavender Bay NSW

YOUR LISTING

YOUR BUSINESS, SHOWN AT ITS BEST.

1

Your name, front and centre

A full-width banner that sets the scene for your business.

2

Your story and photos

Your description and images from ATDW. Not on ATDW? We add them by hand.

3

Every experience you offer

Each charter, tour or ticket with its starting price, so travellers can choose and book with you.

4

A gallery that does you justice

Your best photos, shown big.

0% COMMISSION.

Every enquiry and booking goes straight to you. We're here to send people your way, not take a cut.

PLANS

Choose how you want to be seen.

Three plans, each building on the one before, and no commission on any of them. Billed annually by default, or monthly if you prefer.

Bronze

Enhance your presence with social media integration and more.

$20 / month

or $240 a year

- Automatic data sync from ATDW
- Displayed across all discovery sections: Activities, Events and Offers
- Displayed above all Standard listings
- Custom cover image or video on your listing
- Social media links included on your listing
- ATDW deals automatically displayed in the Offers section
- Visitor enquiries sent direct to you
- Part of our local tourism reinvestment initiative

Silver

The best choice for businesses offering events and special deals.

$30 / month

or $360 a year

EVERYTHING IN BRONZE, PLUS

- **Displayed above all Standard and Bronze listings**
- **Add deals and special offers across relevant pages**
- **Add one-off or special events to your listing and discovery sections**
- **Product and Experience Links: connect your listing to your own site or booking page**
- **Eligible for inclusion in social media roadshows when visiting your region**
- Part of our local tourism reinvestment initiative

Gold

MOST VISIBILITY

Maximum visibility with priority placement and destination highlights.

$50 / month

or $600 a year

EVERYTHING IN SILVER, PLUS

- **Shown above all Standard, Bronze and Silver listings**
- **Featured in the rotating Popular Now section on the homepage**
- **Guaranteed highlight placement in Regional and Destination pages**
- **Guaranteed inclusion in social media roadshows with dedicated posts, reels and stories**
- **Embedded social videos highlighting your business**
- **Full analytics and quarterly check-ins with the Things To Do team**
- **Priority support and dedicated quarterly check-ins with the Things To Do team**
- **Access to optional buy-ins for extra exposure**
- Part of our local tourism reinvestment initiative

GOLD EXTRAS

Boosts: extra moments in the spotlight.

Optional extras for Gold partners, whenever you've got something worth shouting about. Slots are limited, so they're first in, first served. Launch pricing.

BOOST	WHAT YOU GET	SLOTS	7 DAYS	30 DAYS
Pinned Homepage Feature	Hold a fixed spot in the Popular Now section on our homepage. Gold already puts you in the rotation; this pins you in place.	2 slots	**$40**	**$120**
Pinned Regional & Destination Placement	Lock a top position on your region and destination pages during your busiest season or biggest event. Guaranteed, no rotation.	2–3 per region	**$30**	**$90**
Dedicated Social Feature	A standalone post all about you, timed to your event, launch or peak period, outside your usual roadshow inclusion.	2 per off-week	**$100** per feature	–
Spotlight Bundle	All three together: pinned on the homepage, pinned across your region, and a dedicated social feature.	While slots last	**$140**	**$260**

HOW TO JOIN

Up and running in a few minutes.

1. **Get in touch**
   Reply to our email, or fill in the partner form we sent you.
2. **We set up your listing**
   On ATDW already? We use your details. Not on ATDW? We add you by hand.
3. **Send your best photos**
   Plus any deals or events. We'll make your listing shine.
4. **Get featured**
   We'll let you know when the roadshow reaches your region.

Ready to join the team?

thingstodoanz.com.au
@thingstodoanz on Instagram, Facebook and TikTok